

Applications Close
SEPT. 11

we're hiring

EXTERNAL BRAND AMBASSADORS

What is an LSC Brand Ambassador?

A brand ambassador is a representative of the Lang Sustainability Conference (LSC) that recruits external (non-UofG) students from university's across Canada to attend our conference. The ambassador is an extension of the LSC's marketing team that uses their established networks and connections to market the conference via word-of-mouth marketing tactics (i.e. referring friends, posting on social media, etc.).

What is the LSC? - March 18-20, 2021, Guelph, Ontario

The LSC is the largest 3-day, student-led conference hosted by the Lang Students' Association at the University of Guelph. The LSC brings together Canada's brightest students to explore solutions to current social, environmental and economic challenges facing our world. The conference allows delegates to engage in workshops, discussion and competition surrounding the development of sustainable business models with world-class researchers, exclusive sponsors and industry experts.

NEED SOMETHING WITH LOW COMMITMENT?

This program only requires a maximum 1 hour per week!

FOLLOW US ON IG AND DM US YOUR QUESTIONS

@langsustainabilityconference

HOW DO I APPLY TO BE A BRAND AMBASSADOR

Through the link in our Instagram bio!

WHO CAN APPLY TO BE A BRAND AMABASSDOR

All students attending a Canadian university (excluding UofG) are welcome to apply!

WHAT'S IN IT FOR ME?

Build professional experience for your resume and get up to 100% off your delegate fee.

HOW DO I GET 100% OFF MY DELEGATE FEE?

Receive 25% off your own delegate fee with each external student you recruit.